



Oregon Tempranillo
Alliance

The goal of the Oregon Tempranillo Alliance is to promote the growing and sale of Tempranillo grapes in Oregon, and the production and sale of Tempranillo wine both in Oregon and other wine markets.

MEMBERS

<i>2 Hawk Winery and Vineyard</i>	<i>Plaisance Ranch *</i>
<i>Abacela *</i>	<i>Purple Cow Vineyards</i>
<i>Belle Fiore Winery *</i>	<i>Raptor Ridge Winery *</i>
<i>Bryn Mawr Vineyards *</i>	<i>Redgate Vineyards</i>
<i>Castillo de Feliciano *</i>	<i>Red Lily Vineyards *</i>
<i>Coventina Vineyards</i>	<i>Reustle Prayer Rock Vineyards *</i>
<i>Domaine Trouvere *</i>	<i>Ryan Rose Wine *</i>
<i>Dominio IV Wines *</i>	<i>Schmidt Family Vineyard</i>
<i>EdenVale Winery</i>	<i>Schultz Glory Oaks Vineyard</i>
<i>Foon Estate Vineyard</i>	<i>Seufert Winery *</i>
<i>Girardet Vineyards *</i>	<i>Silvan Ridge *</i>
<i>Grizzly Peak Winery</i>	<i>Stag Hollow Wines *</i>
<i>Holloran Vineyard Wines *</i>	<i>Stone Griffon Vineyard *</i>
<i>J Scott Cellars *</i>	<i>Stone River Vineyards</i>
<i>Kriselle Cellars *</i>	<i>Triple Oak Vineyard *</i>
<i>Naked Winery *</i>	<i>Troon Vineyard *</i>
<i>Naumes Crush & Fermentation *</i>	<i>Valley View Winery *</i>
<i>North Bay Cellars *</i>	<i>VinTyr Wine</i>
<i>Paradox Vineyard</i>	<i>Weisinger Family Winery *</i>
<i>Paul O'Brien Winery *</i>	<i>Greg Jones</i>
<i>Pebblestone Cellars</i>	<i>Southern Oregon Wine Scene</i>

*These wineries are participating in the 2018 Oregon Tempranillo Celebration.

The Oregon Tempranillo Alliance is incorporated in Oregon as a tax-exempt 501(c)(6) business organization, Federal Tax ID 47-3796325.



Oregon Tempranillo
Alliance

Presents

2018
Oregon Tempranillo
Celebration

January 19-21, 2018
DoubleTree by Hilton
Portland, Oregon

Event Program

2018 Oregon Tempranillo Celebration

Friday, January 19, 2018
(DoubleTree by Hilton – Oregon Room)

6:00 pm – 7:00 pm **Welcome Reception**

Join us for tempranillo and tapas and meet your fellow tempranillo producers, along with our panel of speakers and experts. If you like, bring a bottle of wine to share.

Saturday, January 20, 2018
(DoubleTree by Hilton – Mt. St. Helens Room)

8:00 am – 8:30 am **Registration**

Check in for the event. Coffee, tea, pastries will be available.

8:30 am – 9:00 am **Introduction**
Eric Weisinger, President OTA

9:00 am – 10:00 am **Session 1-Clonal Aspects of Tempranillo**
Moderator - Chris Lake

A discussion of the varying traits of different Tempranillo clones and the impact of clone selection on wine.

10:00 am – 10:30 am **Coffee Break**

10:30 am -11:30 am **Session 2-Winemaking and Cellaring**
Moderator - Eric Degerman

A discussion of the impact of various winemaking and cellaring practices on tempranillo wine, including barrel selection, percentage new oak, and length of aging.

SPONSORS (continued)

The Oregon Tempranillo Alliance would like to thank this year's sponsors for their generous support of the event.

Crianza Level



Oregon Tempranillo Alliance

2017-2018 Board of Directors

Eric Weisinger, President
Chris Castillo, Vice President
Les Martin, Treasurer
Heather Nenow, Secretary
Bill Holloran
Earl Jones
Scott Steingraber
Juan Pablo Valot

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Gran Reserva Level



Reserva Level



2018 Oregon Tempranillo Celebration

Saturday, January 20, 2018 (continued)
(DoubleTree by Hilton – Mt. St. Helens Room)

11:30 am – 1:00 pm [Session 3–Lunch with Oregon Tempranillo](#)
Moderator - Paul Gregutt

Join us for lunch as we sample seven different Oregon tempranillo's sourced from Oregon's principal AVAs (Applegate Valley, Columbia Valley, Rocks District Milton-Freewater, Rogue Valley North, Rogue Valley South, Umpqua Valley and Willamette Valley), and analyze the varietal characteristics of each AVA.

1:30 pm – 2:30 pm [Session 4–Marketing Tempranillo](#)
Moderator - Bill Holloran

A discussion of the best marketing practices for Tempranillo, particularly in key markets outside Oregon.

2:30 pm – 3:30 pm [Session 5–Spain versus Oregon](#)
Moderator - Ellen Landis

A fun session devoted to sampling different Spanish and Oregon Tempranillo wines focusing on key differences.

3:30 pm – 4:00 pm [Summary Comments](#)
Earl Jones - Discussion Leader

4:00 pm – 5:00 pm [Open](#)

5:00 pm – 6:00 pm [Social \(Oregon Room\)](#)

Please bring a favorite bottle of wine to share!

6:00 pm – 7:30 pm [Dinner \(Oregon Room\)](#)

2018 Oregon Tempranillo Celebration

Sunday, January 21, 2018

(DoubleTree by Hilton – Exhibit Hall)

1:00 pm – 4:00 pm Consumer and Trade Tasting

Participating wineries will be pouring their best tempranillo wines for attending consumers, distributors, retail shop and restaurant owners, wine stewards, sales persons, restaurant sommeliers and wait staff. There will be an array of delectable tapas and tempting desserts.

The Oregon Tempranillo Alliance would like to extend a special thank you to *Travel Southern Oregon* and *Cellar 503*.



2018 Oregon Tempranillo Celebration

Critical Evaluation Panel



Eric Degerman is president and CEO for *Great Northwest Wine* – an award-winning news website that covers the wine industry of Washington, Oregon, British Columbia and Idaho. He co-founded *Wine Press Northwest* magazine in 1998 and launched *Great Northwest Wine* with Andy Perdue in 2012. Their self-syndicated column appears weekly in more than a dozen Northwest newspapers and websites. Eric is a professional wine judge at numerous international wine competitions and has been a San Francisco Chronicle Wine Competition judge for 12 consecutive years. He contributes to the Idaho Statesman as well as *Portrait of Portland/Portrait of Seattle* magazines.



Paul Gregutt is a Contributing Editor for *Wine Enthusiast* magazine, a founding member of the magazine's Tasting Panel, and reviews the wines of Oregon and Canada. He writes a monthly column on wine in Walla Walla's *Lifestyles* magazine. The author of the critically-acclaimed *Washington Wines & Wineries – The Essential Guide*, he consulted on the Pacific Northwest entries in current versions of *The World Atlas of Wine*, *The Oxford Companion to Wine*, and Hugh Johnson's *2019 Pocket Guide*. He is a frequent guest speaker on cruise ships and at industry symposiums. He lives with his wife Karen and his rescue dog Cookie – a terrier/Chihuahua (a genuine terr-hua!) – in a renovated 140-year-old cottage in Waitsburg, Washington. In his spare time, he writes songs, plays guitar, sings and performs with his band, the *DavePaul5*.



Ellen Landis is a published Wine Writer, Certified Sommelier, Certified Wine Specialist, Wine Educator and Professional Wine Judge. She is the author of the blog *EllenOnWine.com* and writes for the *AWS Wine Journal* magazine and *Spirited* magazine, among other publications. In addition to an MBA, Ellen's wine education includes UC Davis viticulture course work, CSW certification from the Society of Wine Educators program, and she holds the credential of Certified Sommelier from the Court of Master Sommeliers. For 16 years, she and husband Ken co-owned award-winning *Landis Shores Oceanfront Inn* where Ellen served as Wine Director and Sommelier. They recently sold their Inn to devote more time to wine.