



2019 Oregon Tempranillo Celebration

Dear Winery:

You are cordially invited to participate in the *2019 Oregon Tempranillo Celebration* to be held at the *Ashland Hills Hotel and Suites* in Ashland, Oregon, on January 18-20, 2019. This will be the 4th year for this amazing event that celebrates Oregon Tempranillo!

Please note that all the information and forms mentioned in this invitation are also available on the OTA website at www.oregontempranilloalliance.com. In fact, all of the forms can be completed and submitted online.

Event Program

The Celebration will kick off with a *Welcome Reception* on Friday, January 18th. The main event on Saturday will include five tempranillo-focused *Seminars* (details to be announced shortly). The Saturday event includes both lunch and dinner, where you'll have an opportunity to share your impressions from the seminars, and a bottle of your wine! On Sunday, there will be a *Grand Tasting* from 1:00 pm - 4:00 pm where attendees will have the opportunity to sample all the best tempranillo from around the state.

Wine Evaluation by Critics

You also have the option to submit up to three tempranillo wines for a critical evaluation by our panel of experts which includes the following:

Bree Boskov is a Master of Wine and independent wine industry management consultant, providing advice on wine business development, brand building, and portfolio management.

Mike Dunne is a freelance wine writer, wine judge. He is a former food editor, wine columnist and restaurant critic of *The Sacramento Bee* and continues to write a biweekly wine column for *The Bee*.

Alder Yarrow is an American wine blogger who founded the highly regarded award-winning wine blog, *Vinography.com*, which features wine and sake reviews, restaurant reviews, editorials, book reviews, wine news, and wine event coverage.

Please remember that this is not a wine competition, but rather the panel has agreed to blind taste and evaluate each submission and provide a confidential report to each

winery via email after the event. If you are interested in having your wine evaluated by the panel, please complete the attached **Critical Evaluation - Wine Submission Form** and submit it, along with your wine, no later than December 31, 2018. We strongly suggest submitting two bottles of each wine for this purpose, in case one bottle has a flaw. Please note that any tempranillo wine submitted for these purposes must be at least 75% tempranillo (TTB rules). Once we receive your completed submission form, we will contact you with additional details about the submission process.

Grand Tasting

The *Grand Tasting* will include paid attendees from the general public, as well as invited trade representatives. Participating wineries may pour as many wines as they like, provided all wines poured must be at least 75% tempranillo (TTB rules). In addition to the wine, tapas will also be provided. Tickets are \$50 per person, and may be purchased through the OTA website (www.oregontempranilloalliance.com). There will also be an opportunity to offer discounted tickets at \$35 to your wine club members. We currently expect a turnout of more than 300 people, so this event is an excellent opportunity to showcase your tempranillo wines to a large audience.

The *Grand Tasting* will also include a *Silent Auction* featuring an array of unique and exclusive wine, dining and travel packages, with 100% of the proceeds going to the *Children's Miracle Network* and other local healthcare initiatives supported by the *Asante Foundation*.

Accommodations

If you need accommodations for the *2019 Oregon Tempranillo Celebration*, a block of rooms has been held at the *Ashland Hills Hotel and Suites* (same location as the event). The rooms are available as a discounted rate of \$79/night for a Standard Guestroom (one king bed) and \$89/night for a Premium Guestroom (premium king bed or two queen beds). Simply tell the reservation agent (855-482-8310) that you are participating in the *2019 Oregon Tempranillo Celebration*. Lodging includes complimentary continental breakfast, free Wi-Fi and free parking. Please note that we are also working on additional lodging packages so that you may offer special rates to your wine club members and other invited guests. More information on this will follow shortly.

What To Do Next

This is a “pay-to-play” event and the registration, which includes everything discussed above, is \$250 for OTA members and \$500 for non-members. **So if you have not yet renewed your membership or joined the Oregon Tempranillo Alliance, you should do so immediately, as membership dues are only \$100.** A Membership Form is attached for your convenience.

If you would like to participate in the 2019 Oregon Tempranillo Celebration, please complete the attached **Winery Participation Form** and return it along with payment as indicated on the form no later than December 31, 2018. We hope all tempranillo producers in Oregon will take advantage of this tremendous opportunity to learn from the critics' evaluations, showcase your tempranillo wines, and help support the future growth of this amazing variety.

If you have any questions, please contact us and we look forward to seeing you at the ***2019 Oregon Tempranillo Celebration!***

OTA Board of Directors

Eric Weisinger, President
Chris Castillo, Vice-President
Les Martin, Treasurer
Debbie Schultz, Secretary

Enclosures: Membership Form
Winery Participation Form
Critical Evaluation Wine Submission Form

The Oregon Tempranillo Alliance is incorporated in Oregon as a tax-exempt 501(c6) business organization, Federal Tax ID 47-3796325.



MEMBERSHIP APPLICATION

Membership Type: Winery/Grower (must grow Tempranillo or produce Tempranillo wine)
 (\$100 Dues) Associate

Business Name			
Physical Address			
City/State/ZIP			
Mailing Address			
City/State/ZIP			
Website			
Phone			
Email			
Contact Person			
Contact Phone			
Contact Email			

Winery Members Only	
Principal AVA	
OLCC License #	
Acres Tempranillo Planted	
Annual Case Production (Tempranillo)	

Associate Members Only	
Description of Business	

Mail the completed form along with your \$100 check to OTA, 11777 Hwy. 238, Jacksonville, OR 97530.

NOTE: Membership year runs from April 1 – March 31.

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2019 Oregon Tempranillo Celebration

Winery Participation Form

(must be received no later than December 31, 2018)

YES! I want to participate in the 2019 Oregon Tempranillo Celebration to be held January 18-20, 2019 at the *Ashland Hills Hotel and Suites* in Ashland, Oregon.

Fees for Oregon Tempranillo Alliance Members (per person)

Description	Fee	# Tickets	Cost
Full Event Registration (1st person per business)	\$250		\$
Additional Full Event Registration (per person, up to 3)	\$100		\$

Fees for Non Members (per person)

Description	Fee	# Tickets	Cost
Full Event Registration (per person)	\$500		\$

Total Fees Due	\$
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CALLOUT FOR VOLUNTEERS

The Oregon Tempranillo Celebration requires a great deal of work. The event organizers are always looking for volunteers to help with the event. If you or a member of your staff is available to help, please check the box below and we will contact you. Thanks for helping make this event a success!

YES! I would like to volunteer to help organize the Oregon Tempranillo Celebration!

Primary Attendee Information (Full Event Registration)

Contact Name	
Contact Phone	
Contact Email	
Company	
Address	
City, State, ZIP	
Website	
Primary AVA	

Additional Attendees (same business organization)

<u>Name</u>	<u>Email</u>

Please make your check payable to “Oregon Tempranillo Alliance” and mail to the following address:

Oregon Tempranillo Alliance
c/o Les Martin, Treasurer
11777 Hwy. 238
Jacksonville, OR 97530

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**Critical Evaluation
Wine Submission Form**

Winery Information

Winery Name	
Contact Name	
Contact Phone	
Contact Email	
Address	
City, State, ZIP	

INSTRUCTIONS:

Please complete the information on the following pages for each of the wines you are submitting. Please email the completed form to eric@weisingers.com and include a copy of the form with your wine delivery/shipment. Two bottles of each wine submission should be delivered to the following address:

**Oregon Tempranillo Alliance
c/o Weisinger Family Winery
3150 Siskiyou Blvd.
Ashland, OR 97520**

Submission form and wine must be received no later than December 31, 2018!

Wine Submission #1

Wine Name	
Vintage	
AVA	
Alcohol %	
Residual Sugar	
Varietal Composition	
Other	

Wine Submission #2

Wine Name	
Vintage	
AVA	
Alcohol %	
Residual Sugar	
Varietal Composition	
Other	

Wine Submission #3

Wine Name	
Vintage	
AVA	
Alcohol %	
Residual Sugar	
Varietal Composition	
Other	